Monetary Policy with Subsistence Levels of Consumption

Marco Airaudo^a Rafael Portillo^b Luis-Felipe Zanna^b

^aDrexel University

^bIMF

BELLAGIO CENTER June 18, 2014 The views expressed in this paper are those of the authors only, and do not necessarily reflect those of the IMF and its Executive Board.

Inflation Targeting

• Following the examples of New Zealand (1990) and Canada (1991), monetary policy in many advanced and emerging market economies falls under the label of "inflation targeting":

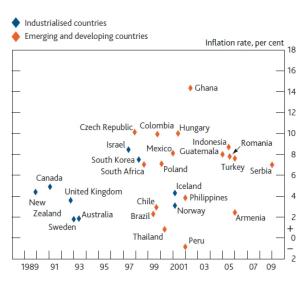
- Following the examples of New Zealand (1990) and Canada (1991), monetary policy in many advanced and emerging market economies falls under the label of "inflation targeting":
 - the central bank sets an explicit inflation target (2-4% in advanced, 2-6% in emerging)

- Following the examples of New Zealand (1990) and Canada (1991), monetary policy in many advanced and emerging market economies falls under the label of "inflation targeting":
 - the central bank sets an explicit inflation target (2-4% in advanced, 2-6% in emerging)
 - a short-term nominal interest rate instrument is set in response to changes in inflation and output (gap) to attain the target (Taylor-rule)

- Following the examples of New Zealand (1990) and Canada (1991), monetary policy in many advanced and emerging market economies falls under the label of "inflation targeting":
 - the central bank sets an explicit inflation target (2-4% in advanced, 2-6% in emerging)
 - a short-term nominal interest rate instrument is set in response to changes in inflation and output (gap) to attain the target (Taylor-rule)
- As of 2012, 27 countries around the world are fully-fledged inflation targeters

- Following the examples of New Zealand (1990) and Canada (1991), monetary policy in many advanced and emerging market economies falls under the label of "inflation targeting":
 - the central bank sets an explicit inflation target (2-4% in advanced, 2-6% in emerging)
 - a short-term nominal interest rate instrument is set in response to changes in inflation and output (gap) to attain the target (Taylor-rule)
- As of 2012, 27 countries around the world are fully-fledged inflation targeters
- IT advanced economies have been very successful at stabilizing inflation and economic fluctuations in general (at least before the Great Recession)

- Following the examples of New Zealand (1990) and Canada (1991), monetary policy in many advanced and emerging market economies falls under the label of "inflation targeting":
 - the central bank sets an explicit inflation target (2-4% in advanced, 2-6% in emerging)
 - a short-term nominal interest rate instrument is set in response to changes in inflation and output (gap) to attain the target (Taylor-rule)
- As of 2012, 27 countries around the world are fully-fledged inflation targeters
- IT advanced economies have been very successful at stabilizing inflation and economic fluctuations in general (at least before the Great Recession)
- More mixed evidence for emerging and low-income/developing economies



Inflation Targeting

 In all these countries, the target measure is Headline/CPI (which includes food and energy)

- In all these countries, the target measure is Headline/CPI (which includes food and energy)
- Main motivation: public understands headline/CPI better than core

- In all these countries, the target measure is Headline/CPI (which includes food and energy)
- Main motivation: public understands headline/CPI better than core
- The target horizon varies between "at all times" (e.g. UK) and 2-3 years (e.g. Chile and Turkey)

- In all these countries, the target measure is Headline/CPI (which includes food and energy)
- Main motivation: public understands headline/CPI better than core
- The target horizon varies between "at all times" (e.g. UK) and 2-3 years (e.g. Chile and Turkey)
- The target can be a "point" (e.g. 2% in the UK or Sweden) or a "range" (e.g. 3-6% in South Africa or 5%±2p.p. in Turkey)

- In all these countries, the target measure is Headline/CPI (which includes food and energy)
- Main motivation: public understands headline/CPI better than core
- The target horizon varies between "at all times" (e.g. UK) and 2-3 years (e.g. Chile and Turkey)
- The target can be a "point" (e.g. 2% in the UK or Sweden) or a "range" (e.g. 3-6% in South Africa or 5%±2p.p. in Turkey)
- Target can be set by the central bank, the government, or jointly (15 out of 27 countries do it jointly)

 Besides the institutional/operational aspects of IT, many structural features distinguish emerging/developing economies for more advanced ones

- Besides the institutional/operational aspects of IT, many structural features distinguish emerging/developing economies for more advanced ones
 - financial/credit market development

- Besides the institutional/operational aspects of IT, many structural features distinguish emerging/developing economies for more advanced ones
 - financial/credit market development
 - access to foreign capital

- Besides the institutional/operational aspects of IT, many structural features distinguish emerging/developing economies for more advanced ones
 - financial/credit market development
 - access to foreign capital
 - labor market flexibility

- Besides the institutional/operational aspects of IT, many structural features distinguish emerging/developing economies for more advanced ones
 - financial/credit market development
 - access to foreign capital
 - labor market flexibility
 - competition in product markets

- Besides the institutional/operational aspects of IT, many structural features distinguish emerging/developing economies for more advanced ones
 - financial/credit market development
 - access to foreign capital
 - labor market flexibility
 - competition in product markets
 - political structure and central bank independence, etc...

- Besides the institutional/operational aspects of IT, many structural features distinguish emerging/developing economies for more advanced ones
 - financial/credit market development
 - access to foreign capital
 - labor market flexibility
 - competition in product markets
 - political structure and central bank independence, etc...
- An important one is the share of the "food sector (agriculture)" in aggregate activity: around 2% in the U.S., around 30% in Sub-Saharan African countries.

Share of Food Consumption

 Also large differences in the share of food consumption (over total consumption): for the 2001-2010 period

	Food	Share	
Bangladesh	0.62	Singapore	0.2
Philippines	0.60	Taiwan	0.23
India	0.55	Turkey	0.3
Ethiopia	0.58	Brazil	0.16
Indonesia	0.58	${\sf SouthAfrica}$	0.35

- Also large differences in the share of food consumption (over total consumption): for the 2001-2010 period
 - food share in US consumption is 8%

	Food	Share	
Bangladesh	0.62	Singapore	0.2
Philippines	0.60	Taiwan	0.23
India	0.55	Turkey	0.3
Ethiopia	0.58	Brazil	0.16
Indonesia	0.58	SouthAfrica	0.35

- Also large differences in the share of food consumption (over total consumption): for the 2001-2010 period
 - food share in US consumption is 8%
 - average food share in Sub-Saharan countries is 42%

	Food	Share	
Bangladesh	0.62	Singapore	0.2
Philippines	0.60	Taiwan	0.23
India	0.55	Turkey	0.3
Ethiopia	0.58	Brazil	0.16
Indonesia	0.58	SouthAfrica	0.35

Share of Food Consumption

• What drives that?

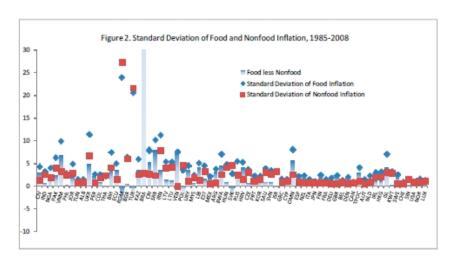
- What drives that?
 - Poorer countries are closer to subsistence levels of food consumption,
 i.e. a minimum level below which food consumption cannot decline

- What drives that?
 - Poorer countries are closer to subsistence levels of food consumption,
 i.e. a minimum level below which food consumption cannot decline
 - They must devote a larger fraction of their income for subsistence need for food, hence keeping demand for other sectors (service, manufacturing) low

- What drives that?
 - Poorer countries are closer to subsistence levels of food consumption, i.e. a minimum level below which food consumption cannot decline
 - They must devote a larger fraction of their income for subsistence need for food, hence keeping demand for other sectors (service, manufacturing) low
 - As they develop (higher aggregate productity), smaller share of income/consumption goes to food, other sectors become more important

- What drives that?
 - Poorer countries are closer to subsistence levels of food consumption, i.e. a minimum level below which food consumption cannot decline
 - They must devote a larger fraction of their income for subsistence need for food, hence keeping demand for other sectors (service, manufacturing) low
 - As they develop (higher aggregate productity), smaller share of income/consumption goes to food, other sectors become more important
- Since the food sector tends to be a flexible price sector (while service/manufacturing display nominal rigidities), economic development affects the aggregate importance of "sticky prices" in the economy

Volatile Food Prices



 We build a simple 2-sector (food and non-food) New-Keynesian model with subsistence levels of food consumption

- We build a simple 2-sector (food and non-food) New-Keynesian model with subsistence levels of food consumption
- We introduce structural transformation/development: change (increase) in the steady state level of aggregate productivity, which will

- We build a simple 2-sector (food and non-food) New-Keynesian model with subsistence levels of food consumption
- We introduce structural transformation/development: change (increase) in the steady state level of aggregate productivity, which will
 - increase income

- We build a simple 2-sector (food and non-food) New-Keynesian model with subsistence levels of food consumption
- We introduce structural transformation/development: change (increase) in the steady state level of aggregate productivity, which will
 - increase income
 - decrease the share of the food sector in GDP, and share of food consumption in total consumption

- We build a simple 2-sector (food and non-food) New-Keynesian model with subsistence levels of food consumption
- We introduce structural transformation/development: change (increase) in the steady state level of aggregate productivity, which will
 - increase income
 - decrease the share of the food sector in GDP, and share of food consumption in total consumption
- Economic development will then lower the weight of flexible price food inflation in CPI (Headline) inflation

- We build a simple 2-sector (food and non-food) New-Keynesian model with subsistence levels of food consumption
- We introduce structural transformation/development: change (increase) in the steady state level of aggregate productivity, which will
 - increase income
 - decrease the share of the food sector in GDP, and share of food consumption in total consumption
- Economic development will then lower the weight of flexible price food inflation in CPI (Headline) inflation
- We try to answer the following policy questions

Objectives of the Paper

- We build a simple 2-sector (food and non-food) New-Keynesian model with subsistence levels of food consumption
- We introduce structural transformation/development: change (increase) in the steady state level of aggregate productivity, which will
 - increase income
 - decrease the share of the food sector in GDP, and share of food consumption in total consumption
- Economic development will then lower the weight of flexible price food inflation in CPI (Headline) inflation
- We try to answer the following policy questions
 - How does the presence of subsistence consumption levels affect the stabilizing properties of instrumental Taylor rules?

Objectives of the Paper

- We build a simple 2-sector (food and non-food) New-Keynesian model with subsistence levels of food consumption
- We introduce structural transformation/development: change (increase) in the steady state level of aggregate productivity, which will
 - increase income
 - decrease the share of the food sector in GDP, and share of food consumption in total consumption
- Economic development will then lower the weight of flexible price food inflation in CPI (Headline) inflation
- We try to answer the following policy questions
 - How does the presence of subsistence consumption levels affect the stabilizing properties of instrumental Taylor rules?
 - From an OMP perspective, what measure of inflation should the central bank target (core vs headline)?

Objectives of the Paper

- We build a simple 2-sector (food and non-food) New-Keynesian model with subsistence levels of food consumption
- We introduce structural transformation/development: change (increase) in the steady state level of aggregate productivity, which will
 - increase income
 - decrease the share of the food sector in GDP, and share of food consumption in total consumption
- Economic development will then lower the weight of flexible price food inflation in CPI (Headline) inflation
- We try to answer the following policy questions
 - How does the presence of subsistence consumption levels affect the stabilizing properties of instrumental Taylor rules?
 - From an OMP perspective, what measure of inflation should the central bank target (core vs headline)?
 - What about the inflation-output stabilization trade-off?

• A representative consumer with utility:

$$\textit{E}_0 \sum_{t=0}^{\infty} \beta^t \left[\ln c_t^* - \frac{n_t^{1+\psi}}{1+\psi} \right]$$

subject to

$$P_{F,t}c_{F,t} + P_{N,t}c_{N,t} + B_{t+1} = W_t n_t + R_{t-1}B_{t-1} + \Delta_{F,t} + \Delta_{N,t}$$

$$c_t^* = (c_{F,t} - \bar{c}_F)^{\alpha^F} (c_{N,t})^{1-\alpha^F}$$

 $\bar{c}_F > 0$ (subsistence level of food consumption)

• Aggregate consumption and CPI inflation:

$$\begin{array}{ll} P_t & = & \frac{P_F c_F}{Pc} P_{F,t} + \frac{P_N c_N}{Pc} P_{N,t} \text{ (measured CPI)} \\ c_t & = & \frac{P_{F,t}}{P_t} c_{F,t} + \frac{P_{N,t}}{P_t} c_{N,t} \text{ (measured aggregate consumption)} \\ \Pi_t & = & \frac{P_t}{P_{t-1}}, \qquad w_t = \frac{W_t}{P_t} \end{array}$$

The Model

Firms: Food and Non-Food

• Food production occurs under perfect competition and flexible prices:

$$y_{F,t} = F(An_{F,t}, K_{F,t})$$

 $A = \text{economy-wide labor-augmenting productivity}$

The Model

Firms: Food and Non-Food

Food production occurs under perfect competition and flexible prices:

$$y_{F,t} = F(An_{F,t}, K_{F,t})$$

 $A = \text{economy-wide labor-augmenting productivity}$

Non-Food sector subject to price rigidities

 The food share in total consumption (which also equals the share of the food sector in GDP) is

$$\gamma_F = \frac{n_F}{n} = \frac{c_F}{c} = \frac{(1 - \alpha_F) \, \bar{c}_F + \alpha_F c}{c}$$

 The food share in total consumption (which also equals the share of the food sector in GDP) is

$$\gamma_F = \frac{n_F}{n} = \frac{c_F}{c} = \frac{(1 - \alpha_F)\,\bar{c}_F + \alpha_F c}{c}$$

Notice that:

$$ar{c}_F = 0 \Longrightarrow \gamma_F = \alpha_F$$
 $c > ar{c}_F \Longrightarrow \gamma_F > \alpha_F$

 The food share in total consumption (which also equals the share of the food sector in GDP) is

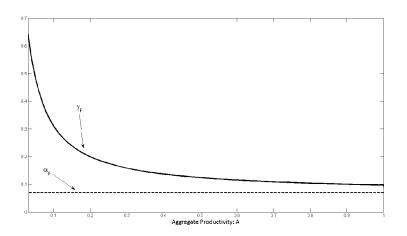
$$\gamma_F = \frac{n_F}{n} = \frac{c_F}{c} = \frac{(1 - \alpha_F)\,\bar{c}_F + \alpha_F c}{c}$$

Notice that:

$$ar{c}_F = 0 \Longrightarrow \gamma_F = \alpha_F$$
 $c > ar{c}_F \Longrightarrow \gamma_F > \alpha_F$

 As the economy develps (higher labor productivity), the food share declines:

$$\frac{\partial c}{\partial A} > 0 \Longrightarrow \frac{\partial \gamma_F}{\partial A} < 0$$



• The model can still be reduced to a three block system made of

- The model can still be reduced to a three block system made of
 - a IS curve describing the linkage between the real interest rate and aggregate activity

- The model can still be reduced to a three block system made of
 - a IS curve describing the linkage between the real interest rate and aggregate activity
 - a (New-Keynesian) Phillips curve describing the linkage between inflation and marginal costs

- The model can still be reduced to a three block system made of
 - a IS curve describing the linkage between the real interest rate and aggregate activity
 - a (New-Keynesian) Phillips curve describing the linkage between inflation and marginal costs
 - a policy rule, which will take the form of either

- The model can still be reduced to a three block system made of
 - a IS curve describing the linkage between the real interest rate and aggregate activity
 - a (New-Keynesian) Phillips curve describing the linkage between inflation and marginal costs
 - a policy rule, which will take the form of either
 - Taylor rule (instrumental policy rule)

- The model can still be reduced to a three block system made of
 - a IS curve describing the linkage between the real interest rate and aggregate activity
 - a (New-Keynesian) Phillips curve describing the linkage between inflation and marginal costs
 - a policy rule, which will take the form of either
 - Taylor rule (instrumental policy rule)
 - targeting rule (under optimal policy)

$$R_t = \phi_{\pi} E_t \pi_{t+1}$$

Assume the following forward-looking Taylor rule responding to CPI inflation:

$$R_t = \phi_{\pi} E_t \pi_{t+1}$$

• Does $\phi_{\pi} > 1$ (active rule) stabilize the economy w.r.t. "expectation-driven" shocks to inflation?

$$R_t = \phi_{\pi} E_t \pi_{t+1}$$

- Does $\phi_\pi > 1$ (active rule) stabilize the economy w.r.t. "expectation-driven" shocks to inflation?
- Standard logic is: if $E_t \pi_{t+1} \uparrow$ and $\phi_{\pi} > 1$

$$R_t = \phi_{\pi} E_t \pi_{t+1}$$

- Does $\phi_{\pi} > 1$ (active rule) stabilize the economy w.r.t. "expectation-driven" shocks to inflation?
- Standard logic is: if $E_t \pi_{t+1} \uparrow$ and $\phi_{\pi} > 1$
 - ullet real interest rate increases: $R_t E_t \pi_{t+1}$

$$R_t = \phi_{\pi} E_t \pi_{t+1}$$

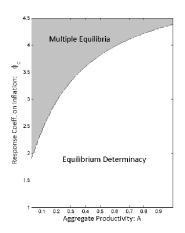
- Does $\phi_{\pi} > 1$ (active rule) stabilize the economy w.r.t. "expectation-driven" shocks to inflation?
- ullet Standard logic is: if $E_t\pi_{t+1}\uparrow$ and $\phi_\pi>1$
 - real interest rate increases: $R_t E_t \pi_{t+1}$
 - consumption (output) declines

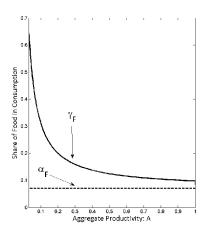
$$R_t = \phi_{\pi} E_t \pi_{t+1}$$

- Does $\phi_\pi > 1$ (active rule) stabilize the economy w.r.t. "expectation-driven" shocks to inflation?
- ullet Standard logic is: if $E_t\pi_{t+1}\uparrow$ and $\phi_\pi>1$
 - real interest rate increases: $R_t E_t \pi_{t+1}$
 - consumption (output) declines
 - firms demand less labor: hence wages decline

$$R_t = \phi_{\pi} E_t \pi_{t+1}$$

- Does $\phi_\pi > 1$ (active rule) stabilize the economy w.r.t. "expectation-driven" shocks to inflation?
- Standard logic is: if $E_t\pi_{t+1}\uparrow$ and $\phi_\pi>1$
 - real interest rate increases: $R_t E_t \pi_{t+1}$
 - consumption (output) declines
 - firms demand less labor: hence wages decline
 - marginal costs decline, and so does inflation: expectation is not self-fulfilled!





Intuition

• Responding to CPI inflation is a source of instability

- Responding to CPI inflation is a source of instability
- Even more in less developed economies where food subsistence matters more

- Responding to CPI inflation is a source of instability
- Even more in less developed economies where food subsistence matters more
- Motivations

- Responding to CPI inflation is a source of instability
- Even more in less developed economies where food subsistence matters more
- Motivations
 - Expectations of "flexible price" inflation (e.g. food) much less anchored

- Responding to CPI inflation is a source of instability
- Even more in less developed economies where food subsistence matters more
- Motivations
 - Expectations of "flexible price" inflation (e.g. food) much less anchored
 - Plexible price fluctuations are efficient

- Responding to CPI inflation is a source of instability
- Even more in less developed economies where food subsistence matters more
- Motivations
 - Expectations of "flexible price" inflation (e.g. food) much less anchored
 - Plexible price fluctuations are efficient
 - "Flexible price" inflation strongly pro-cyclical

- Responding to CPI inflation is a source of instability
- Even more in less developed economies where food subsistence matters more
- Motivations
 - Expectations of "flexible price" inflation (e.g. food) much less anchored
 - Plexible price fluctuations are efficient
 - Second Strong Strong
- ullet As the economy develops (higher A), the weight γ_F decreases
 - ightarrow lower response to flexible price food inflation: "target" measure is more "core"

Welfare-Based Loss Function

• Assume the CB maximizes household's welfare

Welfare-Based Loss Function

- Assume the CB maximizes household's welfare
- This is equivalent to minimizes an inflation-output-based loss:

$$\min \mathcal{L} \equiv \pi_{N,t}^2 + \omega x_t^2$$

where

$$\pi_{N,t}$$
 = core inflation (CPI minus food)
 x_t = output gap

Welfare-Based Loss Function

- Assume the CB maximizes household's welfare
- This is equivalent to minimizes an inflation-output-based loss:

$$\min \mathcal{L} \equiv \pi_{N,t}^2 + \omega x_t^2$$

where

$$\pi_{N,t}$$
 = core inflation (CPI minus food)
 x_t = output gap

This is similar to Aoki (JME, 2001): stabilize "core" inflation only!

Welfare-Based Loss Function

- Assume the CB maximizes household's welfare
- This is equivalent to minimizes an inflation-output-based loss:

$$\min \mathcal{L} \equiv \pi_{N,t}^2 + \omega x_t^2$$

where

$$\pi_{N,t}$$
 = core inflation (CPI minus food)
 x_t = output gap

- This is similar to Aoki (JME, 2001): stabilize "core" inflation only!
- Letting $\alpha_{\pi} \equiv \frac{1}{\omega}$:

higher price rigidity
$$\rightarrow$$
 higher α_{π} larger food sector \rightarrow lower α_{π}

Optimal Relative Volatility

$$ORV \equiv \frac{SD\left(\hat{\pi}_t\right)}{SD\left(\hat{x}_t\right)}$$

Optimal Relative Volatility

 OMP implies an optimal relative volatility (ORV) of inflation to output

$$ORV \equiv \frac{SD\left(\hat{\pi}_{t}\right)}{SD\left(\hat{x}_{t}\right)}$$

• ORV is the ratio of the cost to the benefit of inflation stabilization

Optimal Relative Volatility

$$ORV \equiv \frac{SD\left(\hat{\pi}_{t}\right)}{SD\left(\hat{x}_{t}\right)}$$

- ORV is the ratio of the cost to the benefit of inflation stabilization
 - cost is higher when NKPC is flatter (worse trade-off)

Optimal Relative Volatility

$$ORV \equiv \frac{SD\left(\hat{\pi}_t\right)}{SD\left(\hat{x}_t\right)}$$

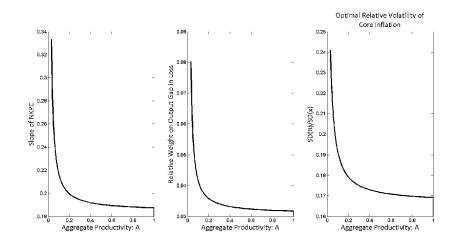
- ORV is the ratio of the cost to the benefit of inflation stabilization
 - cost is higher when NKPC is flatter (worse trade-off)
 - benefits are higher when relative weight on inflation in objective is larger

Optimal Relative Volatility

$$\mathit{ORV} \equiv \frac{\mathit{SD}\left(\hat{\pi}_{t}\right)}{\mathit{SD}\left(\hat{x}_{t}\right)}$$

- ORV is the ratio of the cost to the benefit of inflation stabilization
 - cost is higher when NKPC is flatter (worse trade-off)
 - benefits are higher when relative weight on inflation in objective is larger
- How does food subsistence affect ORV?

Benefit of Inflation Stabilization w.r.t. Development



 Developing and low income countries have adopted or expressed intention to adop CPI inflation targeting as main monetary policy framework

- Developing and low income countries have adopted or expressed intention to adop CPI inflation targeting as main monetary policy framework
- With a large share of flexible price food in consumption (due to subsistence and low productivity), the target measure is rather volatile and far from "core"

- Developing and low income countries have adopted or expressed intention to adop CPI inflation targeting as main monetary policy framework
- With a large share of flexible price food in consumption (due to subsistence and low productivity), the target measure is rather volatile and far from "core"
- Targeting/responding to CPI inflation can lead to aggregate instability (self-fulfilling prophecy)

- Developing and low income countries have adopted or expressed intention to adop CPI inflation targeting as main monetary policy framework
- With a large share of flexible price food in consumption (due to subsistence and low productivity), the target measure is rather volatile and far from "core"
- Targeting/responding to CPI inflation can lead to aggregate instability (self-fulfilling prophecy)
- As the economy develops, the food share diminishes and the instability problem vanishes

- Developing and low income countries have adopted or expressed intention to adop CPI inflation targeting as main monetary policy framework
- With a large share of flexible price food in consumption (due to subsistence and low productivity), the target measure is rather volatile and far from "core"
- Targeting/responding to CPI inflation can lead to aggregate instability (self-fulfilling prophecy)
- As the economy develops, the food share diminishes and the instability problem vanishes
- Despite the presence of subsistence, still optimal to target sticky-price core inflation only

- Developing and low income countries have adopted or expressed intention to adop CPI inflation targeting as main monetary policy framework
- With a large share of flexible price food in consumption (due to subsistence and low productivity), the target measure is rather volatile and far from "core"
- Targeting/responding to CPI inflation can lead to aggregate instability (self-fulfilling prophecy)
- As the economy develops, the food share diminishes and the instability problem vanishes
- Despite the presence of subsistence, still optimal to target sticky-price core inflation only
- But optimal degree of price stability depends on importance of subsistence and development