Tax Expenditure Reform
Perspectives from ADB Technical Support

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9th International DRM Workshop on Tax Expenditures and Domestic Revenue Mobilization
9-11 November 2021
Why does DRM matter for Asia and the Pacific?

Key Messages:

➢ Governments need to safeguard sufficient financial resources to contain the spread of COVID-19, procure safe and effective vaccines and get the economy back to a sustainable recovery track without losing market confidence.

➢ Domestic resource mobilization will continue to be a major strategic priority for our developing members in Asia and the Pacific in the aftermath of COVID-19 pandemic, (i) to address debt sustainability; and (ii) to achieve the Sustainable Development Goals.
Enhancing DRM requires Long-standing Efforts along with Support from Development Partners

ADB’s Efforts on DRM

➢ ADB has officially launched an Asia Pacific Tax Hub in May 2021, which is envisioned to serve as an open and inclusive platform for strategic policy dialogue, knowledge sharing, and development coordination between/among ADB, its members and development partners.

➢ The Tax Hub will assist our developing members to define differentiated goals on domestic resource mobilization and international tax cooperation, including three key building blocks.
The importance of rationalizing tax incentives

✓ Achieving ADB’s Operational Priorities under the Strategy 2030 for a prosperous, inclusive, resilient, and sustainable Asia and the Pacific.
✓ Helping DMCs to meet the 2030 targets of the SDGs.

ADB OP6: Strengthening Governance and Institutional Capacity

- Implementing the Addis Tax Initiative
- Broadening and protecting the domestic tax base through fair and effective tax policies
- Enhancing tax compliance, incl. improved risk management, audit and enforcement, and taxpayer services
- Developing more transparent and efficient tax administration
- Strengthening public finance, expenditure and fiscal policy

SDG 16.6: Develop effective, accountable and transparent institutions at all levels

SDG 17.1: Strengthen domestic resource mobilization

The importance of rationalizing tax incentives
In our workshops and surveys, DMCs have frequently identified tax incentives as one of the key policy areas to be addressed when seeking to increase tax revenues.

Common concerns among DMCs:

- Incentives may have been granted by a variety of government bodies outside the Finance Ministry without any institutional oversight.
- No structure for measuring the costs of the incentives.
- No process for identifying whether they have a beneficial impact.
- Lack of transparency in awarding incentives.
- Lack of equity.
- Poor design leads to “spillage”.
- Continuous without a review.
Now is the time for reform of tax incentives

High visibility of the reform of tax incentives in the Philippines has increased interest in Asia

Increased profile on incentives from the BEPS Inclusive Framework actions on Harmful Tax Practices

ADB work with DMCs (alongside OECD) to promote evidence-based policy making
Expenditure assessment: Key questions

- **Efficacy**: How effective is the tax incentive in delivering its objectives? Is there a more cost effective way to achieve these objectives?
- **Equity impacts**: What is the distributional impact on different income groups & on progressivity?
- **Assessing tax expenditure**: How does the tax incentive affect the revenue raising capacity of the tax system in the short & long term?
- **Procedural considerations**: Who governs the tax incentive program? How transparent is the incentive & its cost?
- **Administrative burden**: How is the tax incentive administered & what are the compliance costs?
- **Macro-economic impacts**: What are the impacts of the tax incentive on growth, & productivity? What distortions does it introduce?
- **Broader tax system impacts**: What is the distributional impact on different income groups & on progressivity?
Reporting tax expenditures

Transparency...
Data availability...
Administrative capacity and capability...
Inter-agency cooperation and coordination...
Political will...
Lessons from the Philippines’ reform

- Rationalizing tax incentives (sunset provisions)
- Institutional oversight by the Fiscal Incentives Review Board (FIRB)
- Regular monitoring and evaluation of tax incentives (CBA)
- Establishing one-stop shop centers
- Signed into law on 26 March 2021 (effective 11 April 2021)

Developing political momentum takes a long time

Persistent, thorough and insightful economic analysis

Overcoming limitations in data availability
Azerbaijan – building skills for economic modelling and analysis

A total of 219 tax incentives in the form of tax holidays, reduced tax rates, special economic zones, exemption of income and various deduction exists in the fiscal system.

**Supporting Azerbaijan Strategy for TE reform**

- Building models for revenue analysis
- Establishing register of corporate beneficiaries
- Training staff
- Developing methodology to estimate economic benefits
- Micro-simulation models
  - Measures revenue foregone and the distribution of benefits from TE under major taxes
- Marginal Costs of Public Funds
  - Measures welfare gains of TE provided under all major taxes

**Quantify and rationalize tax expenditures**
Armenia Government’s Tax Reform Strategy

- Broadening tax base, reducing untargeted tax incentives.
- Reducing the tax burden gap between general and alternative tax systems.
- Addressing the shadow economy; improving culture of voluntary compliance.
- Reducing inequality: adequate taxation of visible wealth and property.
- Improving/modernizing tax administration
- Enhancing international cooperation in tax matters.

ADB DRMFT TA-support

- VAT exemptions;
- Presumptive tax regime
- VAT policy & compliance gap;
- Tax burden in presumptive regimes
- Tax Expenditure Impact Analysis Tool

Armenia – Rationalizing tax incentives

- Economic downturn due to COVID-19 pandemic and conflict
- GDP dropped by 7.6% in 2020
- Fiscal deficit widened to around 5.5% of GDP in 2020
Tax Expenditure Impact Analysis Tool

✓ Analytical framework to assess the fiscal and social economic impact of VAT exemptions and zero-rating.
✓ Provides methodology for measuring the impact on consumption and household income.

We use income distribution data for Armenia to get 100 centiles of income.

Critical assumptions:
• Price pass-through – determines impact on consumer prices
• Price Elasticity of Demand and how this varies across income groups – determines change in consumption for different income levels
• Consumption profile of the product – determines existing consumption of the product and thus the impact on real income of the price change.

Example: Welfare impact by absolute and % terms
Good practices for developing countries

1. Make public a statement of all tax incentives for investment and their objectives within a governing framework.
2. Provide tax incentives for investment through tax laws only
3. Consolidate all tax incentives for investment under the authority of one government body, where possible.
4. Ensure tax incentives for investment are ratified through the law making body or parliament.
5. Administer tax incentives for investment in a transparent manner
6. Calculate the amount of revenue forgone attributable to tax incentives for investment and publicly release a statement of tax expenditure
7. Carry out periodic review of the continuance of existing tax incentives by assessing the extent to which they meet the stated objectives
8. Highlight the largest beneficiaries of tax incentives for investment by specific tax provision in a regular statement of tax expenditures, where possible
9. Collect data systematically to underpin the statement of tax expenditures for investment and to monitor the overall effects and effectiveness of individual tax incentive
10. Enhance regional cooperation to avoid harmful tax competition

Bringing it together...

**Capacity building**
- Improving skills in evidence-based policy making
- Strengthening institutional structures and processes

**Peer-to-peer learning**
- Outreach and knowledge sharing
- International best practices, toolkits and database

**Transparency**
- National tax statistics
- Tax expenditure reporting

**Political**
- Stakeholder management and communication strategy
- Political support
- Sequencing and building momentum
THANK YOU!

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