

Comments on:
*Services Development and
Comparative Advantage in
Manufacturing*
by Liu, Matoo, Wang and Wei

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Contributions

- Important linkages between services and manufacturing!
- Literature: services offshoring/reforms tend to increase productivity of manufacturing
- This paper:
 - Role of domestic services (finance and business) development in determining specialization in manufacturing sectors that use services intensively
 - Role of imported services inputs

Empirical specification... Hypothesis 1

Empirical specification à la Romalis:

$$RCA_{ist} = \beta_0 + \beta_3 z_{st} * Z_{it} + \gamma X + \alpha_i + \alpha_s + \alpha_t + e_{ist}$$

- The interaction terms allow testing whether certain factors determine countries' specialization in industries that intensively use these factors.
- Z = country development in services sector
- z = US domestic services input/VA

$$H_{p1} = \beta_3 > 0$$

Results for Hp 1 are robust

Suggestions to strengthen the paper

- Give a sense of the magnitude of the effects:
 - How much exports share of leather, say, increase with a standard deviation improvement in business (financial) services

Suggestions to strengthen the paper

Add some more controls

- Romalis' specification is typically used to assess the role of capital, skills and institutions to determine export ...

... Add traditional interaction variables k^*K , h^*H , i^*I to the endowment controls already included

- ... control for the possibility that a country's development level drives specialization in business intensive and service intensive sector eg. by adding the interaction " α_s^*GDPpc "

Hypothesis 2: import of foreign inputs

replace low development of the services sector

Empirical specification à la Romalis:

$$RCA_{ist} = \beta_0 + \beta_3 z_{st} * Z_{ist} * Z_{it} + \gamma X + \alpha_i + \alpha_s + \alpha_t + e_{ist}$$

The interaction terms allow testing whether certain factors determine countries' specialization in industries that intensively use these factors.

Z=country development in services sector

z= dummy built on US domestic services input/VA and used to split the sample in More or LESS service intensive sectors

- $Z_{ist} = \text{foreign services} / (\text{domestic} + \text{foreign services})$

Paper Claim:

H_{p2} = $\beta_3 < 0$ “in services intensive sectors (z=1) domestic services development (Z) is less important the higher a country’s openness to foreign services inputs (Z)”

Comments on Hypothesis 2 estimation strategy

- estimation of a triple interaction may be easier to interpret than the current sample split
- results seem to indicate that the relevant endowment is “domestic development + access to foreign inputs” ... it may be good to have both factors separately in the regression